



Winter Bridal Show of West Michigan January 25, 2020

Hours: 11am - 4pm

DeVos Place – Grand Rapids MI

www.KohlerExpo.com

For Immediate Release

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Love, Laughter and Ever After

Brides and grooms will be introduced to the latest wedding trends, fashions, and entertainment

Grand Rapids, Michigan, January 25, 2020 – Let your wedding planning begin at the Winter Bridal Show of West Michigan, January 25, 2020 at the DeVos Place, downtown Grand Rapids from 11am - 4pm. A show for newly engaged brides and grooms to explore unique products and services for their special wedding day!

A variety of vendors will be available face-to-face at this Bridal Show, showcasing the hottest colors and trends, unique floral and décor, elegant reception table ideas, food sampling, interactive entertainment, and elaborate wedding gowns tailored to every bride's unique personality.

Say "yes" to the dress! This year's runway fashion show will be presented by **Caela Scott Bridal and Formalwear** on Saturday at 1pm, showcasing designs with you in mind. Caela Scott hand selects all their designer wedding dresses, allowing you the advantage of trying on many different styles ranging from classic to romantic and modern to glamorous. Their bridal boutique offers mother of bride dresses and formalwear for the groom, taking care of all your wedding attire needs.

Set the stage for an outdoor dream wedding! Enjoy the view of the artistic floral creations, table décor and elaborate color ideas designed by **Creative Events Floral & Design**, who will be showcased in a stunning wedding reception tent featured by **The Rental Company**. Both local businesses are ready to make your vision a reality by giving you a realistic setup of your outdoor dream wedding!

Did you know that wedding food has zero calories? Taste the various samples of cake, candy favors, popcorn, BBQ, Chicken, mac-n-cheese, and appetizers at the show, all calorie free! Explore the various food items catered to your tastes while planning your rehearsal dinner, cocktail hour and reception menu.

We all know that wedding planning is in the details and those details start with the invitations. Experience the different styles of invitations to set the theme of your wedding. Combine the unique products with your personality to create a beautifully-coordinated experience for your guests.

Enjoy the sounds of live jazz music by **In The Blue Jazz Ensemble**, providing a variety of music selections for ceremonies, cocktail hour, dinner, and the entire reception! While you're listening, feel free to enjoy a delicious "Sweet on You" Strawberry Lemonade or "Say I Do" Sangria in the Bridal Lounge trailer.

Sign-up to win! Door prizes valued at over \$5000! Pre-register at <https://www.kohlerexpo.com/winter-bridal-show>. Drawings will be held at the end of the runway fashion show at 1pm, must be present to win.

Bridal Show vendors and displays include:

- Wedding Gowns & Bridal Party Dresses
- Men's Formalwear & Suits
- Fashion Show - Live Dance lesson demonstration
- Floral & Decorations
- Custom Invitations & Stationary
- Interactive Entertainment for Reception Party
- Tent & Party Rentals
- Reception Venues & Ceremony Facilities
- Photography & Videography
- Bridal Gift Registry
- Photo Booth
- DJ's & Live Music
- Hotel & Lodging
- Catering Services
- Cookware & Culinary
- Health & Wellness
- Food Sampling
- Beauty, Hair & Makeup
- Honeymoon Travel
- Limousines & Party Bus

The Winter Bridal Show is scheduled from 11am - 4pm on Saturday, January 25, 2020. Public is invited. Tickets available at the door or online at www.KohlerExpo.com. Additional information may be found at www.KohlerExpo.com. Heated parking is conveniently located underneath DeVos Place off the Michigan Street entrance. Stay connected with us by following the Facebook Event: <https://www.facebook.com/events/2786573831408668/>

About Kohler Expos, Inc.

Kohler Expos is one of Michigan's leading exhibition companies providing five consumer shows annually: the popular West Michigan Women's Expo, Mid-Michigan Women's Expo, Fall Bridal Show of West Michigan, Winter Bridal Show of West Michigan, and the Kids and Family Expo. www.KohlerExpo.com

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