



Women's EXPO

West Michigan Women's Expo
 March 13 - 15, 2020 - 22 Years
 DeVos Place - Grand Rapids MI

YOU are invited to exhibit!

Introduce your business, sell your products & services, and meet face to face with thousands of women, all under one roof.

Celebrating 22 Years!

2020 DATES, HOURS & LOCATION

SHOW DATES & HOURS

Friday	March 13	10:00am - 6:00pm
Saturday	March 14	10:00am - 6:00pm
Sunday	March 15	11:00am - 4:00pm

MOVE IN (assigned times)

Thursday | March 12 | 11:00am - 7:30pm

MOVE OUT

Sunday | March 15 | 4:15pm - 7:00pm

LOCATION

DeVos Place Convention Center
 303 Monroe Ave NW
 Grand Rapids MI 49503

Advertising

Kohler Expos creates an integrated advertising plan to ensure the largest attendance for your business success, may include:

- TV
- Billboards
- Direct Mail Postcards
- Local Publications
- Social Media
- Press Releases
- Website
- Coupons
- Ticket Promotions
- Constant Contact
- Community Newspapers

2020 BOOTH FEE (all 3 days)

10' x 10' Inline Booth
\$840 | **\$920** includes (1) 6' table and (2) chairs

10' x 10' Corner Booth
\$940 | **\$1,020** includes (1) 6' table and (2) chairs

*Sponsorship Opportunities available please call **616-532-8833**

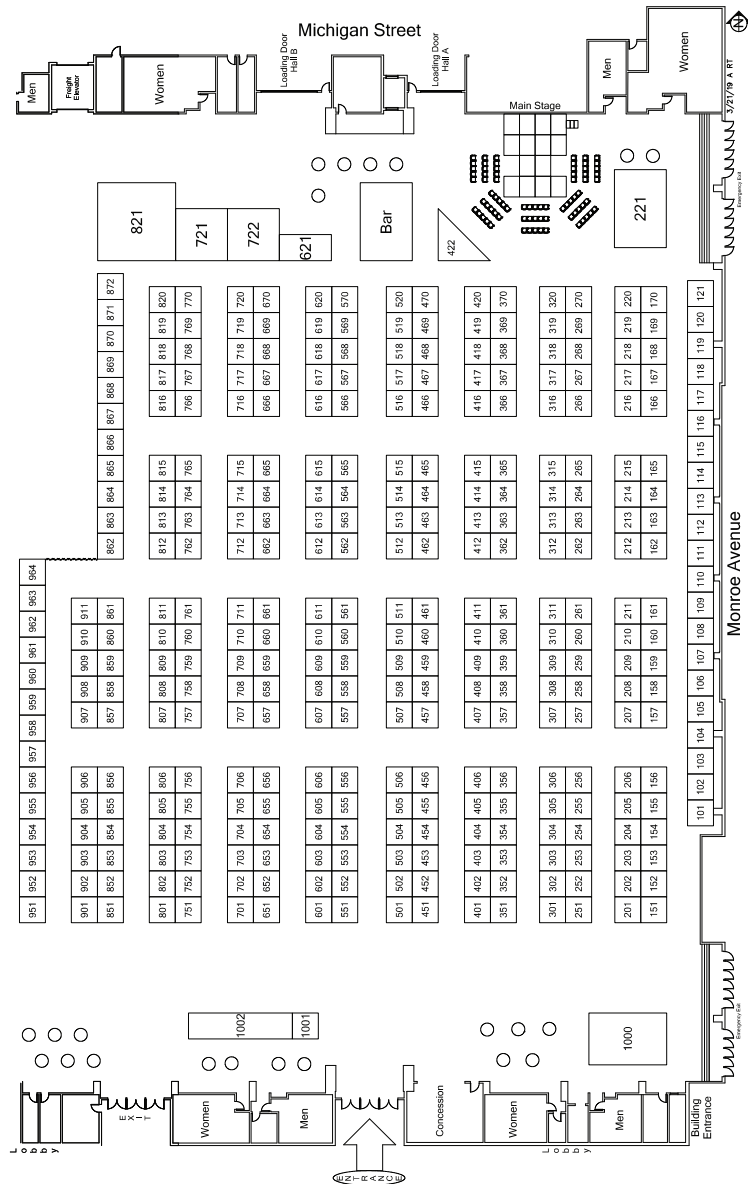
BOOTH FEE INCLUDES

- 8' High Draped Background
- 3' High Draped Side Divider
- Booth ID Number
- Exhibitor Badges
- Security Services
- On-site Exhibitor Check-In & Information Booth
- Pre-show Exhibitor Handbook
- Discounted Guest Admission Tickets

Survey Results

55% Age 25-54
 40% Age 55-64+
 58% Married
 33% Earn \$25,000 - \$49,000
 49% Earn \$50,000 - \$100,000+
 70% Primary Decision Makers
 78% Made purchases at the expo
 Attendees spent an average of 2.81 hours at the expo

*2019 West Michigan Women's Expo Survey Results



1342 Baldwin Street, Jenison MI 49428
 P 616-532-8833 | F 616-532-8838
 www.KohlerExpo.com

Reserve Your Space Today!

Call Randy at **616-532-8833**
 Email Randy@KohlerExpo.com