

For Immediate Release

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Plan Your Dream Wedding at the Winter Bridal Show

Brides and grooms will be introduced to the latest trends, fashions, and entertainment

Grand Rapids, Michigan, December 10, 2019 – Let your wedding planning begin at the Winter Bridal Show of West Michigan, January 25, 2020 at the DeVos Place, downtown Grand Rapids from 11am - 4pm. A show for newly engaged brides and groom to explore unique products and services for their special wedding day!

A variety of West Michigan vendors will be available face-to-face at this Bridal Show, showcasing the hottest colors and trends, unique floral and décor, elegant reception table ideas, food sampling, interactive entertainment, and elaborate wedding gowns tailored to every bride's unique personality.

Runway Fashion Show - Saturday at 1pm. Wedding Dresses at this year's fashion show will be presented by **Caela Scott Bridal and Formalwear**, showcasing designs with you in mind. Caela Scott hand selects all of their designer wedding dresses, allowing you the advantage of trying on many different styles ranging from classic to romantic and modern to glamorous. Their bridal boutique offers mother of bride dresses and formalwear for the groom, taking care of all your wedding attire needs.

Listen to exciting live jazz music by **In The Blue Jazz Ensemble**, they provide a music selection catered to your tastes for wedding ceremonies, cocktail hour, dinner, and the entire reception! While you're listening, enjoy a delicious "Sweet on You" **Strawberry Lemonade** or "Say I Do" **Sangria** from the Bridal Lounge.

Ice Sculptures LTD will display entertainment booth concepts for your wedding reception fun. These booths create memories with a revolutionary interactive wedding enhancement that produces a personalized gift for each guest. Interactive and fun for all!

A stunning wedding reception tent will be featured at the show by **The Rental Company**, giving the couple a vision for their dream wedding. The artistic floral creations, décor and elaborate color ideas will be designed by **Creative Events Floral & Design**. The Rental Company and Creative Events will bring this beautiful reception display to life, both West Michigan professionals are ready to make your vision a reality!

Feature vendors and displays include:

- Wedding Gowns - Bridal Party and Mother Dresses
- Men's Tuxedos & Suits
- Live Dance demonstration prior to the fashion show
- Floral & Decorations
- Custom Invitations and Stationary
- Interactive Entertainment for Reception Party
- Tent & Party Rentals
- Reception Facilities & Ceremony Venues
- Photography & Videography
- Rehearsal Dinner & Bridal Shower Venues
- Bridal Gift Registry
- Photo Booth
- DJ's & Music
- Hotel & Lodging
- Catering Services and Food Sampling
- Cookware & Culinary
- Health & Wellness
- Wedding Cakes, Cupcakes, Ice Cream, Gourmet Popcorn, & Candy
- Beauty, Hair, and Cosmetics
- Honeymoon Travel & Destination Weddings
- Limousines & Party Bus

Door Prizes - Brides can pre-register for door prizes valued at over \$5000 at <https://www.kohlerexpo.com/winter-bridal-show>. Drawings will be held at the end of the runway fashion show, must be present to win.

The Winter Bridal Show is scheduled from 11am - 4pm on Saturday, January 25, 2020. Public is invited. Tickets available at the door or online at www.KohlerExpo.com. For additional information please visit www.KohlerExpo.com. Heated parking is conveniently located underneath DeVos Place off the Michigan Street entrance. Stay connected with us by following the Facebook Event: <https://www.facebook.com/events/2786573831408668/>

About Kohler Expos, Inc.

Kohler Expos is one of Michigan's leading exhibition companies providing five consumer shows annually: the popular West Michigan Women's Expo, Mid-Michigan Women's Expo, Fall Bridal Show of West Michigan, Winter Bridal Show of West Michigan, and the Kids and Family Expo. www.KohlerExpo.com

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